“I pray that you might find light, joy and consolation, to assist and serve the Dear Neighbor with an orientation toward excellence.”

Mother Bernard Gosselin, CSJ
Foundress of the Sisters of St. Joseph of Orange
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Please visit mission4health.com to see 2011’s honor roll of donors.
Your support of our healthcare ministry in 2011 continues to have a profound impact on our ability to care for our community. Thanks to your generosity, Mission Hospital Foundation raised $8.2 million last year for important life-saving programs, services, technology and more.

Last year also marked a successful year for Mission500—the Foundation’s $500 million comprehensive campaign by year 2020. To date, we have raised over $150 million of that amount and are well on our way toward reaching our 2014 goal of $200 million. You can read more about Mission500 in this report as well as the overwhelming success of all the Foundation events of the past year. In each instance, we were able to surpass our fundraising goals, with sell-out events becoming our new benchmark.

With your help, some of the areas we were able to fund included improvements in Women’s Services like Mission Maternity Center and the Women’s Wellness Center, palliative care and hospice services for patients who could not afford it; new cardiac rehabilitation equipment, and upgrades to our Electrophysiology Lab for patients with dangerous heart rhythms. We were also able to expand the adult outpatient behavioral health program at our Laguna Beach campus. These are just a few of the areas that have benefited from our community’s Spirit of Giving. As a stunning example of the impact of philanthropy—Mission Hospital would have to earn an additional $284 million in gross revenues to replace the FY11 $5.7 million distribution of donor funds to the hospital. As you can see, every dollar counts!

Our mission is to carry on the tradition of the Sisters of St. Joseph, who have been ministering to those in need since the 1600s. Last year, Mission allocated more than $38 million to meet the most pressing needs of our neighbors through community benefit initiatives.

Thank you for believing in our ministry. We are blessed to have you in the Mission Hospital family and are grateful for your continued support.

With sincere appreciation,

Ed Jordan
2011 Foundation Board Chair

Kenneth D. McFarland
President and Chief Executive Officer

To our Dear Neighbors, Friends and Supporters

Ed Jordan
2011 Foundation Board Chair

Kenneth D. McFarland
President and Chief Executive Officer
In 2011, Mission Hospital supporters began learning about what investing in Mission500—a ten-year philanthropic effort to raise $500 million—means to the current and future health of our community.

Funds from Mission500 will enable Mission to invest in advanced technology and facilities, enhance and expand programs and services such as Women’s Services, Cardiac Care, and Emergency Services, build an endowment for innovation and research, offer advanced education to our nurses and provide community benefit programs for the underserved. Below are some of the areas that will benefit from our community’s support of Mission500.

**Advanced Technology and Facilities**
Gifts to Mission500 will expand the size of our Emergency and Trauma department, add additional surgical operating rooms and grow the behavioral health program and services. Funds will also support the construction of a new patient care tower, Oncology Center and Neuroscience and Spine Institute.

**Women’s Services**
Mission500 will enable Women’s Services at Mission to provide the most advanced care for those in our community who are enduring a high-risk pregnancy, a battle with breast cancer, living with heart disease and more.

**Cardiac Care**
Mission500 will ensure that Mission Hospital remains at the forefront of cardiac care from testing and diagnosis through surgery and rehabilitation.

**Endowment**
In order to sustain Mission’s clinical excellence, state-of-the-art technology and provide for future growth, Mission500 will create an endowment. This endowment will fund education for nurses, investments in clinical research and innovation, and provide for critical needs as they arise.

**Mission500 Video**
Mission Hospital Foundation produced an informational video featuring Foundation Board members, doctors and nurses and former patients all answering the question, “Mission500—what does it mean?” You can view the video on YouTube at the following URL:

http://www.youtube.com/watch?v=t9jwmC-CUYY
**Financial Update** January 1, 2011 to December 31, 2011

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**Philanthropy**

Cash, Stock, Pledges/Commitments  $8,217,000  
(2011 Fiscal Year)

Direct mail (2011 Calendar Year)  $ 228,000

Thrift ‘N Gift (2011 Fiscal year)  $ 55,000

**Support Group Memberships**

Camino Auxiliary  $ 27,000
Founders  $ 67,000
StarFinders  $ 41,000
Valiant Women  $ 14,000

**Grants**

<table>
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<tr>
<th>Grantor</th>
<th>Gift Amount</th>
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<tr>
<td>Bank of America Charitable Foundation, Inc.</td>
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<td>Blue Shield of California Foundation</td>
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<td>Carl E.Wynn Foundation</td>
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<td>City of Dana Point</td>
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<td>City of Laguna Beach</td>
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<td>City of Mission Viejo</td>
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<td>City of San Clemente</td>
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<td>National Charity League - Capo Coast</td>
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<td>Pacific Life Foundation</td>
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<td>St. Joseph Health System</td>
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<td>The California Wellness Foundation</td>
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<td>The United Way of Orange County</td>
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<td>Wells Fargo Foundation</td>
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**Annual Events (Net Proceeds)**

- Holiday Gala  $ 960,000
- Camino Auxiliary Fashion Show  $ 320,000
- Golf Classic  $ 370,000
- Valiant Women Luncheon  $ 150,000
- VW Breast Health Wall of Honor  $ 52,000
- Light up a Life  $ 26,000
- Butterfly Celebration  $ 3,900
- Employee Giving  $ 140,000

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**Did you know?**

That Mission Hospital’s **Thrift ‘N Gift** has raised more than $950,000 since it opened in 1999? Each year the proceeds are donated to Camino Health Center, the Family Resource Centers and hospice programs at Mission. Donations of quality furniture, clothes, household goods and more are greatly appreciated. Thrift ‘N Gift is located at 31892 Plaza Drive, San Juan Capistrano.
2011 Foundation Board and Board Emeritus

2011 Board Officers

Ed Jordan, Chair
Kenneth D. McFarland, President
Ron Ercanbrack, Vice Chair
Tom Brockington, Treasurer
Susan Gotschall Garcia, Secretary

2011 Board Officers

Ronnie Andrews
Gill Barnett
Tom Bender
Linda Berkshire
Jim Brakke
David Brown
Tim Carlyle
Cliff Carper
Doug Corbin
Patti Fouse
Patti Fukushima
Mary George
Jim Graham
Kathryn Burton Gray
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Ken Hart
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Rod McDermott
Cynthia Mirsky
Steve Muzzy
Steven Pal
Ken Rexinger, MD
Joe Robben
Loren Shook
Margarita Solazzo
Jim Sullivan
Maureen Sullivan
Richard Vittek

Foundation Board Emeritus

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Linda Aede
Patricia Ahearn, MD
Fred Alleman *
Mr. Avila Avila
Leon J. Baginski, MD
Guy Baker
Patricia Bates
Nancy Baumann
William A. Beck, MD
Don A. Beckenbaugh *
Ted Bendedev, MD
Louis Berlin
Arthur Birther
Joel Bishop
Kathleen Blackburn
Carole Bowman
Ken Braun
David Brobeck
Rice Brown
Sherry Brown
Lewis L. Bruggeman, MD
Robert Burgess *
Ray A. Burke
Timothy Byron, DPM
David Canfield
Gary Capata
Bernard F. Carr
Elaine Carter
Quentin Caruana
EL Caswell
Michael Cerni, DO
Harry Cheshire
Herb Chittum
Anthony Ciabattini
Leasen Clark
Michael T. Coccia, MD
Kent Combs, MD
Peter Craig
Glenn M. Cramer *
Peter Czuleger, MD
Lisa Dale
John Davison
William C. Dennis
Diana Dike-Fairweather
Lori Donchak
John Dravinski
Vincent Duda, MD
Sanford Edward
William L. Eldien
Donald Ellis
Thomas Ewing
Maureen Finn
Daniel Fuller
Will Gencarella
Kent Gibbs
Gerald Goldberg
Glenn Goldberg, DO
Edward Gotschall *
Patricia Graham
Rona Gromet
Barbara Hamilton
Richard Harman *
Joseph A. Hernandez, Jr
Robert W. Hilker
Barry G. Hon
Donald Houseman
Stan Isenberg *
Merrill L. Johnson *
James Joseph
Edward Kaplan *
Andrew Karlnski
Harold Kaufman
Kate Keena
William Kelly
Daniel R. Kelly
Bert Kempert
Richard Kempert, MD
Edward Kim, MD
Randall D. Knapp
Barbara Kogerman
Gabor Kovacs, MD
John Krehbien
Daniel L. Kulick, MD
Scherry Lamarche
James Langford
John Lawson
Brian M. Levine, MD
Wayne Lindholm
Robert Lintz
Gary Lisenbee
Ron Loder
Janice Lowther
Lawrence J. Luppi, MD
Scott Maccabe
Jan Macdonald
Alan Maricorda
Timothy McMahon
Sherri L. Medina
Suzanne Mellor
John Messerschmitt
Lawrence Miller
Tony Mingo
Merle E. Minks *
Eric Miyamoto, MD
Keith C. Moore
Cheryl Moore
Susan D. Morrison
Constance Morthland *
Edward M. Muldoon *
Mark Nielsen
Kimberley C. Nobles
Terrence A. Noonan *
Herbert V. Nootbaar
George D. O’Connell
Jeanne Olenicoff
William Shepherd
Gene Shook
Cindy Shopoff
Larry Snyder, MD
Michael Sparkuhl, MD
Cecil Spearman
Christopher Staff
William Stallone, MD
Jon Stillman
Dale Stinchfield
Nan Strauch
Mark Sullivan, MD *
Michael S. Sutton
Kristine E. Thalman
Gregory Thomas, MD
Phil Tsunoda
Steve C. Unger
Christopher Vanley, MD
Earl Vannoy *
John Veytia
Jens Von Gierke
Michael Walker
J. Chris Walsh
Mimi Walters
William Watt
David F. Willardson
Barry A. Wilson
Judge Thomas Wilson
Bill Wood
Steven Wozencraft
Brad W. Wright
Lee Writer
Louis Zitnik
* deceased
More than 660 guests attended Mission Hospital’s 16th annual black-tie gala at the St. Regis Monarch Beach on December 17, 2011. This year’s event raised net proceeds of over $960,000 for the hospital.

The evening began with a private VIP cocktail reception to honor the gala’s top sponsors. VIP guests included Title Sponsor, The Nolet Family – Nolet Spirits U.S.A.: Janet and Carl Nolet, Jr., Bill Eldien and Ed Jordan; along with Ambassador Sponsor Kevin and Patricia Moriarty.

During the dinner program, Mission Hospital’s President and Chief Executive Officer Kenneth D. McFarland thanked the Gala sponsors and chairs Mimi Johnson and Jacqueline Du Pont for their Spirit of Giving in support of the hospital’s $500 million campaign called Mission500. Title Sponsor Carl Nolet, Jr. encouraged the guests to be as generous as possible during the live auction by posing the question, “What does Mission500 mean to you? To me, it means that I have peace of mind knowing that Mission will have the latest technology and the most highly trained staff available to take care of me and my loved ones.”

Guests then watched a special video with hospital staff, donors, physicians and former patients sharing their views on how Mission500 will impact the health of the community.

One of the highlights of the event was the silent and live auctions. The silent auction showcased travel packages, sports memorabilia, jewelry, and more. Guests also had an opportunity to bid on a “Super Silent Auction Item”—a 2012 MAZDA Miata MX-5 Grand Touring car donated by Mazda North
“What does Mission500 mean to you? To me, it means that I have peace of mind knowing that Mission will have the latest technology and the most highly trained staff available to take care of me and my loved ones.”
- Carl Nolet, Jr.

American Operations. During the live auction, guests bid on an Audi Sportscar Raceway experience; a “Day with the Doctor”—a chance to shadow one of Mission’s emergency department physicians; a five-day trip to Paris; a nine-day South African safari; diamond earrings and even an adorable Labrador puppy.

Gala Top Sponsors include:
Title Sponsor- The Nolet Family – Nolet Spirits U.S.A.: Janet and Carl Nolet, Jr., Bill Eldien and Ed Jordan; Ambassador- Kevin and Patricia Moriarty; Benefactor- The Muzzy Family, O’Connell Family Foundation; Dr. and Mrs. Erik Pasin in memory of Raymond Butters, Chereen and Larry Pasternack; Valet- Jaguar Land Rover Mission Viejo; Star- Cindi Grace and Steve Camp; Harry Cheshire, Coast Radiology Imaging and Intervention, Inc., The Cummings Family, Jacqueline Du Pont and Marc Carlson, ER Physicians at Mission Hospital, Mimi Johnson in memory of Jim Johnson; Bob and Chris Kallenbaugh, Dr. George and Bettina Kallins; Metagenics, Inc., Mission Hospital Executive Team, Nordstrom, Inc., Ron and Marlys Schauer, Sara and Jim Sullivan, Karen and George Thagard, III and Lew and Margie Webb.
The 27th Annual Camino Health Center Luncheon and Fashion Show was held at the Ritz-Carlton, Laguna Niguel on Tues., November 22. The event, which is planned by the 100-member Camino Health Center Auxiliary, raised net proceeds of $320,000 for Camino Health Center, a fully licensed, community-based clinic in San Juan Capistrano. “Thanks to the Auxiliary’s dream and vision, thousands of families with no where else to turn for healthcare can rely on Camino,” said Mission Hospital’s President and Chief Executive Officer Kenn McFarland to the audience of 495. “Many of the center’s patients have recently lost jobs, their healthcare insurance, their homes and their sense of security. Camino provides hope and healing to them during these tough times.”

The event was chaired by Charlene Jessup and co-chaired by Lynn Maioriello. During the program, Charlene successfully led a “raise the paddle” challenge which raised more than $30,000 from the generous guests in less than 10 minutes.

During the luncheon, guests enjoyed a New York-style fashion show sponsored and produced by South Coast Plaza which featured fashions from high-end South Coast Plaza retailers including Anne Fontaine, Bally, CH Carolina Herrera, DKNY, Donna Karan, Escada, John Varvatos, MARNI, Oscar de la Renta, St. John, Tory Burch, Salvatore Ferragamo, and David Yurman. In addition to the nearly 100 silent auction items, the event also offered five luxury opportunity drawings each worth nearly $5,000 from Bally, MARNI, Oscar de la Renta and Judy Klimek—all from South Coast Plaza.

Top Sponsors include:
The event was supported in large part through individual and corporate sponsorships, including Diamond: Rancho Mission Viejo Rodeo LLC, and South Coast Plaza; Platinum: Bank of America; and Gold: Charlene and Judd Jessup, Mission Hospital Executive Team.

The event’s proceeds will support Mission500, a philanthropic effort led by Mission Hospital Foundation to raise $500 million for the current and future needs of Mission Hospital and its ministries, such as the Camino Health Center. So far, $150 million has been raised.
From left: Teresa Bell, Margaret Kalimada, Dana Bredencamp, Chris Kallenbaugh, Lynn Maiorrello, Charlene Jessup, Marleen Quandt, Debbie Robinson, Susan Delbee, Mary Kate Carter, Linda Berkshire, Bunny Poolos.

Back: Diana McBride, Assoc. Publisher RIVIERA magazine, Chris Gialanella, Publisher RIVIERA magazine Seated from left: Alexandra Taylor, Alex Robinson

From left: Gina Kramer, Berkely Kramer, Suzanne McCardle

From left: Nancy Benedetti, Renee Baker, Julia Kelly

Dr. Peter Czuleger and Gaye Birtcher
The 19th Annual Mission Hospital Golf Classic presented by Audi Mission Viejo and Infiniti of Mission Viejo was held at Coto de Caza Golf & Racquet Club on June 27. Thanks to leadership of co-chairs Dan Delmonico, John Burns and sponsorship chair Cliff Carper, the generosity of more than 100 sponsors and the participation of 292 golfers, the event raised $370,000 in net proceeds to benefit Mission Hospital. Since the tournament began, more than $2.5 million has been raised for Mission’s expansion, technology upgrades, and more.


For the past three years, Tournament Sponsor Audi Mission Viejo and Infiniti of Mission Viejo have inspired others in the community to support the tournament. “Every member of my family has been touched by the efforts of Mission Hospital. South Orange County is very fortunate to have access to Mission’s incredible care and I encourage everyone to do what they can to support our hospital,” said Matt Gunderson, owner of Audi Mission Viejo.

During the tournament, golfers participated in several hole challenges including an Audi/Infiniti hole-in-one to win a car lease and a JetBlue Challenge to win a $500 JetBlue gift card among other prizes. The lucky winner of the JetBlue package was Sandy Ewing who made a hole-in-one shot.

Following the tournament, there was a cocktail reception and silent auction, awards dinner and live auction. The live auction offered high-end prize packages including a stay at the exclusive penthouse at the Palms Place Hotel and Spa in Las Vegas valued at $24,000.

To conclude the festivities, Matt Gunderson randomly selected the winner of a new Audi Q5, Audi A5 Coupe, Infiniti EX35 Journey RWD or Infiniti G37 Coupe Journey RWD, from among opportunity tickets purchased prior to the event.
Valiant Women Luncheon
Sponsored by The Microsoft Store at the Shops at Mission Viejo
Chair: Margarita Solazza
Net Proceeds: $150,000

Mission Hospital’s 15th Annual Valiant Women Luncheon, held on Friday, April 1, 2011 at the Ritz-Carlton Laguna Niguel, raised net proceeds of more than $150,000 for Women’s Services at Mission Hospital as well as nursing scholarships. The success of the event, which exceeded last year’s proceeds, was due in large part to support from Title Sponsor the Microsoft Store at The Shops at Mission Viejo and Presenting Sponsor Seabreeze Management Company, Inc. The sold-out, 563-guest fundraiser included a silent auction, luncheon, luxury opportunity drawing packages (valued at up to $4,700), and a runway fashion show featuring clothing and accessories from retailers at The Shops at Mission Viejo modeled by the hospitals nurses and affiliated physicians.

The ballroom became silent while the guest speaker told her riveting story of the events last August when she thought she was suffering a heart attack. Once at Mission Hospital, tests revealed a much more serious situation – a potentially-fatal aortic dissection, leaving her with slim chances of survival: “Dr. Darbinian and his surgical team spent 10 hours working to save my life. He is one of only a few surgeons who are skilled enough to perform this type of surgery. We are so fortunate to have him here at Mission Hospital.”

Top Sponsors include: Title Sponsor: The Microsoft Store; Presenting Sponsor: Lisa Dale of Seabreeze Management Company, Inc.; Valiant Sponsors: The Shops at Mission Viejo, Monex Precious Metals - Michael and Vicky Carabini; Tom and Margarita Solazzo, the Cummings family, the Young family, and Mission Hospital’s Executive Team; Regal Sponsors: Dr. Howard Cheng and Dr. Sharon Bae-Cheng, Coast Radiology Imaging & Intervention, Inc., Golden State Foods, Igor and Jeanne Olenicoff, Marleen and Jim Quandt.
In honor of Breast Cancer Awareness Month, Mission Hospital’s Valiant Women support group hosted its ninth annual Think Pink Breast Health Wall of Honor, presented by Capistrano Volkswagen, Clarient, A GE Healthcare Company and Pacific Rim Capital, Inc. at The Shops at Mission Viejo. The Wall of Honor generated net proceeds of more than $52,000 to benefit Mission Breast Health Services in treatment of breast cancer in our community.
Mission Hospital Foundation’s Founders and StarFinders annual giving group and their families attended the annual Family Summer Social on July 31, 2011. Held at the St. Regis Monarch Beach, the group enjoyed a fun-filled afternoon in the warm summer sun and a buffet barbeque lunch. Founders Chair Jaritt Ruff (at right) welcomed the guests and shared that since Founders began in 1993, members have contributed over $1 million for Mission Hospital’s expansion and membership has grown to nearly 400 members. Kenn McFarland gave a hospital update and announced the Mission500 comprehensive campaign.

Each year, Founders support group members contribute $1,000 or more to benefit the needs at Mission Hospital’s Mission Viejo campus. Similarly, StarFinders which began in 1983 as the premier fundraising support group for South Coast Medical Center, supports Mission Hospital Laguna Beach. Since the group’s inception they have raised nearly $1.7 million.
Annual Philanthropist Circle Dinner

The Foundation held its fourth annual Philanthropist Circle Recognition Dinner at the Ritz Carlton Laguna Niguel on February 10, 2011. During the program, guest speaker Joe Gagliardo, executive director of Imaging Services at Mission Hospital spoke about the exciting future of diagnostics and how his passion for excellence and constantly striving to acquire the best equipment/technology was fueled by the limits of technology early in his career. Joe thanked the Philanthropist Circle members for their important role in saving lives: “Your gifts mean that someone’s son or daughter, husband or wife will be saved. What will it take to save lives now and in the future? Identifying disease before it strikes by having the best technology available.”

Members of the Philanthropist Circle have made cumulative gifts to Mission Hospital of $100,000 or more. In 2011, 17 new members joined this prestigious group.
Annual Guardian Recognition Dinner

The Foundation held its fourth annual Guardian Recognition Dinner at the Aliso Viejo Conference Center on April 19, 2011. During the program, guest speaker Jim Bastian shared his dramatic story of surviving a stroke at age 40 thanks to the quick intervention of the doctors at Mission.

Guardian members are donors who have made cumulative gifts to Mission Hospital of $25,000 to 99,000. There were 35 new individuals, groups and corporations who joined this group of Mission Hospital supporters in 2011.
The 13th annual Spirit of Giving Donor Wall Celebration was held on March 16, 2011 in the lobby of the Mission Viejo campus. In addition to honoring the community’s generosity to Mission Hospital, the event also featured the 2010 Mission Hospital Foundation Sister Martha Ann Fitzpatrick Vision Award presentation. Tony Moiso, President and CEO of Rancho Mission Viejo accepted the award on behalf of the company.
Summit Society Appreciation Luncheon

The Foundation honored members of the Summit Society at an annual Appreciation Luncheon on October 8, 2011 at the Aliso Viejo Conference Center. These special donors who have included Mission in their estate plan or as a beneficiary of life insurance or retirement plan assets have each created a lasting legacy of health for future generations.
**Butterfly Celebration**
*Chairs: Leslie Wilhelm and Patti Fouse*

The Auxiliary of Mission Hospital Laguna Beach hosted their annual Butterfly Celebration on June 5, 2011 to honor loved ones. All the proceeds from this special program support hospice and palliative care programs for terminally ill patients. During the program, guests released individual butterflies in memory of a loved one.

**Light up a Life**
*Chairs: Bea Ann Winters, Sally McMullen*

The Auxiliary of Mission Hospital hosted their 17th annual Light up a Life tree lighting celebration on December 4, 2011 to honor or memorialize a loved one. All proceeds benefited hospice and palliative care programs at Mission. During the ceremony, guests wrote messages on star shaped ornaments and placed them on the tree.
**Employee Giving Campaign**

Mission Hospital employees demonstrated their generous Spirit of Giving during a six-week campaign to raise money for Mission500. More than $140,000 was raised for Mission’s expansion, technology, care for the underserved and approved budgeted department needs. Each employee who made a gift received 2011’s “Spirit” the elephant mascot. This campaign, “Go Wild for Mission500,” is a wonderful testament to the philanthropic culture that is so unique at Mission.

**Solutions Boutique Naming Dedication**

The Solutions Boutique in the Women’s Wellness Center was renamed in honor of the Valiant Women support group’s Spirit of Giving to women’s services at Mission. During the dedication, Victoria McKinney, Executive Director of Women, infants and Medical Surgical Services said, “This plaque is a small symbol of our gratitude and will serve as a reminder to all who enter the boutique that our Valiant Women are very important to us at Mission.” The Solutions Boutique carries a wide selection of specialized products and supplies for women of all ages from new moms to breast cancer survivors.
Vision
Mission Hospital Foundation will be a critical force in supporting Mission Hospital’s vision to serve the community with the most advanced diagnostic care in the world.

Mission
The Mission Hospital Foundation embodies the Spirit of Giving by building lifelong relationships with community members and raising funds to support Mission Hospital.

Mission Hospital

Vision
We bring people together to provide compassionate care, promote health improvement, and create healthy communities.

Mission
To extend the Catholic healthcare ministry of the Sisters of St. Joseph of Orange, by continually improving the health and quality of life of people in the communities we serve.

Values
Dignity, Excellence, Service and Justice.

Spirit of Giving
Bringing people together to foster a shared responsibility for the quality of life in our community.